

GANNETT PACIFIC CORPORATION

March 9, 2010

Re: Notice of Potential Closing

Dear Employee:

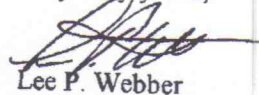
We are writing to advise you that Gannett Co., Inc. (NYSE: GCI) and Oahu Publications, Inc. ("OPI") have reached an agreement for OPI to purchase The Honolulu Advertiser and related assets including website, non-daily publications and Gannett's interest in Hawaii.com. Since the closing of such a sale may be considered a "plant closing" according to Federal and/or State laws, Gannett is providing you and key community leaders with notice of the intended sale in compliance with the Federal Worker Adjustment and Retraining Notification Act ("WARN") and the Hawaii Dislocated Workers Act ("DWA").

Specifically, we would like to inform you of the following information:

1. The intended sale of The Honolulu Advertiser will be a sale of assets which will be a permanent transaction. The employment sites where the plant closing will occur are 605 Kapiolani Blvd., Honolulu and 4545 Kapolei Parkway, Kapolei.
2. The date of the closing of the sale is tentatively expected to be no earlier than April 12, 2010, and no later than April 30, 2010, unless extended by the parties. All employees of The Honolulu Advertiser will be terminated upon the closing of the sale, other than a small number of excluded employees. Because all of such employees are being terminated, there will be no bumping rights. However, all employees of The Honolulu Advertiser, with the exception of certain excluded employees, will be offered employment by a management services company working on contract for OPI and which will be contracted to provide services for the continued publication of The Honolulu Advertiser.
3. If, as a result of this sale, layoffs or terminations from employment occur, you may be eligible for a dislocated workers allowance under state law, for which you would have to receive a determination of eligibility for unemployment compensation benefits from the State of Hawaii Department of Labor and Industrial Relations. Supplemental unemployment compensation benefits contained in any applicable collective bargaining agreement will supersede the dislocated worker allowance under state law.

Please contact Miki Sugikawa, Director/Human Resources at 525-7665 or msugikaw@honolulu.gannett.com if you have any questions regarding the information contained in this letter. Thank you for your continued support and assistance.

Very truly yours,



Lee P. Webber
President
Gannett Pacific Corporation

